



USER GUIDE TO THE INTERACTIVE MAP FOR BUSINESS  
OF  
ANTI-HUMAN TRAFFICKING ORGANISATIONS



THE GLOBAL INITIATIVE  
AGAINST TRANSNATIONAL  
ORGANIZED CRIME



ILO GLOBAL BUSINESS NETWORK ON  
FORCED LABOUR AND HUMAN TRAFFICKING

# INTRODUCTION & BACKGROUND

This project arose from a shared desire to map the emerging initiatives and stakeholders working with businesses to fight human trafficking.

A plethora of online portals, resources, toolkits and collaborative initiatives have emerged to aid business in the fight against modern slavery. Each of the four *Collaboration Organisations* – the Global Business Coalition Against Human Trafficking (GBCAT), ILO Global Business Network Against Forced Labor, RESPECT Initiative (consisting of Babson College Initiative on Human Trafficking, the International Organisation for Migration, and the Global Initiative Against Transnational Organized Crime), and the UN Global Compact Supply Chain Workstream – were conducting similar efforts to map the rapidly growing number of collaborative initiatives focused on working with businesses.

Instead of publishing four separate maps, we joined up to publish one comprehensive resource,

• [www.modernslaverymap.org](http://www.modernslaverymap.org) •

to ensure that other businesses, civil society actors, and governments could benefit from our research. This User Guide provides an overview of the resource.





# INTRODUCTION & BACKGROUND

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## *Background on Human Trafficking*

Slavery is prohibited under the 1948 *Universal Declaration of Human Rights*, which states that “no one should be held in slavery or servitude, slavery in all its forms should be eliminated.” Although modern slavery has not been internationally defined, the *International Labour Organisation (ILO)* and the *Walk Free Foundation (WFF)* operationalise it in their 2017 *Global Estimate of Modern Slavery* as forced labour (including forced labour exploitation, forced sexual exploitation and state-imposed slave labour) and forced marriage.

Modern slavery has in recent years become an increasing priority in the international community, as demonstrated by target 8 of the *UN Sustainable Development Goals* which calls for effective measures to end all forms of forced labour, modern slavery, and human trafficking, as well as child labour in all its forms. An increasing number of governments have also taken steps to eradicate modern slavery: The passage of the *U.K. Modern Slavery Act* in 2015 containing many elements of the *California Transparency in Supply Chains Act*, signaled a new norm, compelling large companies around the world to disclose steps they are taking to eradicate modern slavery in their operations and those of their suppliers. A modern slavery act modeled on the *UK Modern Slavery Act* has already been proposed in Australia.

These recent legislative developments illustrate that it is no longer enough to respond reactively or only to isolated reports of modern slavery. Businesses need to have processes in place to identify and take action to address modern slavery in their operations.

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## *A note on Terminology*

While this mapping focuses on the issue of human trafficking, much of its content is also applicable to a range of exploitative practices, including the worst forms of child labour, forced labour, debt bondage, commercial sexual exploitation, and contemporary forms of slavery. These terms, often referred to as “modern slavery”, have various legal definitions, and often share common elements. For ease of reading, we use the term “*modern slavery*” to cover all forms of trafficking (labour and sex trafficking) and all forms of forced and bonded labour. For a detailed analysis of these definitions please see an overview provided by the *Walk Free Foundation* [here](#).



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## WHAT OUR INTERACTIVE MAP IS AND ISN'T

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### *This is Map of Organizations, Not Resources*

The amount of material available to business to understand and manage modern slavery efforts is flourishing. The Collaboration Organisations considered including all the initiatives and resources (over 200 organisations and resources), but instead decided to stay focused on mapping only organisations working with business. The [RESPECT](#) platform has developed a [Resource Centre](#) to capture existing and emerging “resources” (broadly defined) that can be used by business, government, and civil society. This database is updated regularly, and we encourage you to use and contribute to this valuable navigation guide.

More detailed analysis from the [ILO](#) on existing resources is expected later this year, providing rigorous analytical guidance on how to tailor existing resources to be most relevant to your organisation.

Our research identified many free toolkits available for businesses to begin developing policies, checklists, investigation questionnaires, training posters, supplier engagement materials, and management toolkits. While these are not highlighted on the [Modern Slavery Map](#), a few are included here for reference:

- [Marks & Spencer's Modern Slavery Toolkit](#). Guidance, tools, and checklist for M&S's suppliers to implement programs to address forced labour.
- [Stronger Together](#). Open-sourced toolkit with templates, posters, and videos.
- [Verite: Commodity Atlas](#). Detailed briefing on forced labour conditions connected to 14 commodities.
- [Walk Free Foundation Toolkit](#). Implementation Guide on Modern Slavery in the Supply Chain, and comprehensive “end-to-end” management toolkit developed in partnership with Verite.

A comprehensive catalogue of tools and resources is available at the RESPECT [Resource Centre](#).



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## WHAT OUR INTERACTIVE MAP IS AND ISN'T

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### *This is Not a Modern Slavery Risk Map*

The website does not provide any data on the prevalence of modern slavery in any particular geography or industry. Several publicly available resources exist that do provide this data, namely the [\*Global Slavery Index's\*](#) recently updated map of modern slavery hotspots. [\*The Global Slavery Index\*](#) partnered with the [\*ILO\*](#) to conduct extensive research and update the current estimates of modern slavery victims, currently estimated at about 40 million people globally. Other proprietary tools are available for businesses to identify modern slavery hotspots by geography and industry.

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### *This is Not a Ranking*

The [\*Collaboration Organisations\*](#) are agnostic when it comes to the organisations included in our database. There is no hierarchy or ranking in this database. We made our best efforts, by combining our separate research efforts, to identify as many anti-slavery organisations as possible working with business. Nevertheless, there are sure to be gaps in our research, partly due in part to the continued flourishing of organisations being developed.



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# WHAT OUR INTERACTIVE MAP IS AND ISN'T

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## *Using the Modern Slavery Map*

The website is intended to be an interactive database to provide users with several pathways to identify relevant organisations to engage on fighting modern slavery.

The four entry pathways are:

- **Organisation Type:** These are divided into three subcategories: (1) Initiatives, (2) NGOs and Non-Profit Organisations, and (3) Funders and Foundations.
- **Industry:** We included organisations focused on supporting 11 industries. We also included a “cross-industry” category to identify organisations that work across industries.
- **Geographic Focus:** Organisations can be sorted by geographic focus, as well as a “Global” category to highlight organisations that are not focused on one specific geography.
- **Issue Focus:** Organisations can be sorted by five issue categories.

Each of these categories can be viewed alone or mixed with other categories. A dashboard on the right-hand side of the website generates the list of organisations matching the search criteria. Clicking on an organisation in the sidebar generates an information “card” with more details about the organisation, focus areas, public outputs, website and contact information. The information included in each card is based on publicly available data.

A menu bar in the top left provides a link to the raw dataset, links to other resources, and more information about each of the *Collaboration Organisations*.



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## LOOKING AHEAD

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This project is the first step to keep businesses, and the plethora of organisations partnering with them, organized, aligned, and most importantly aware of what others are doing. The exciting momentum behind the multi-faceted attack against modern slavery will fade if we do not stay informed of what other organisations are already doing.

A second paper in this series, led by the *ILO*, is scheduled to be published later this year. It is expected to provide deeper analysis of the myriad resources, toolkits, and substantive guidance documents available for business, civil society, and government to use.

Maintenance of the site will be led by the team at *Global Initiative Against Transnational Organised Crime*, with support from the *Collaboration Partners*.

Please contact us if you have any questions or would like to add an organisation to the database. We can be reached at [contact@modernslaverymap.org](mailto:contact@modernslaverymap.org).